



## Hillcrest School Benefit & Auction Fall 2018 Sponsorship Opportunities

- ★ Advertise directly to Hillcrest School community in Upper Rockridge
- ★ Communicate to 300+ families (and faculty) that live and shop locally
- ★ Simultaneously support an important cause - Oakland Public Education
- ★ Funds raised go to essential Hillcrest educational programs

★ **Diamond Level - Golden Paddle Sponsor - \$2,500** ★  
Inside Front Cover + Live Auction Shout Out + Gold Level Elements

★ **Platinum Level Sponsor- \$1,500** ★  
Inside Back Cover + Gold Level Elements

★ **GOLD Level Sponsor - \$1250** ★  
Full Page color ad in the Indispensable Benefit Catalog  
Your Large Logo on Reusable Event Gift Bags  
Ad placement on Hillcrest School Website  
Recognition on Benefit Event Website  
Recognition in Weekly Hillcrest Newsletter

★ **SILVER Level Sponsor - \$1000** ★  
Half Page color ad in the Indispensable Benefit Catalog  
Your Logo on Reusable Event Gift Bags  
Your Logo on Hillcrest School Website  
Recognition on Benefit Event Website

★ **BRONZE Level Sponsor - \$750** ★  
Half Page color ad in Indispensable Benefit Catalog  
Ad on Reusable Event Gift Bags  
Recognition on Benefit Event Website

★ **Indispensable Catalog Display Ads** ★  
Full Page black and white ad - \$500  
Half Page black and white ad - \$300  
Quarter Page black and white ad - \$200

To become a valued Benefit sponsor or for more info  
contact Katie Hurt at 510.332.8764 or email at [katiehurt@me.com](mailto:katiehurt@me.com)  
or go directly to our sponsor page: [Hillcrest.ejoinme.org/2018Sponsor](http://Hillcrest.ejoinme.org/2018Sponsor)

Checks preferred  
Hillcrest PTA is a non-profit organization  
Federal Tax ID# 94-6172363  
[benefit@hillcrestpta.org](mailto:benefit@hillcrestpta.org)